

# Southeast Egg Industry Regional Conference

# REGISTRATION



June 18-20, 2024  
Omni Grove Park Inn  
Asheville, North Carolina

Join us at the beautiful and historic Omni Grove Park Inn in Asheville, North Carolina for our annual conference for the egg industry! We bring together egg industry professionals, allied vendors, and their families to connect with each other at a variety of networking events, fun area activities and a golf tournament, and an education session that will provide valuable insights on key industry topics and emerging trends.

The Omni Grove Park Inn in Asheville, North Carolina has been welcoming travelers for over a century. Located in the foothills of the Blue Ridge Mountains, close to Blue Ridge Parkway – America’s Favorite Drive, this historic resort provides a serene, meaningful escape to recalibrate, reconnect with family and celebrate with your egg industry colleagues.

**Our conference celebrates our farm families and we can’t wait to see you in Asheville!**

## Your event registration (\$375/person | kids are free) includes:

- Educational session
- 2 Receptions with bar
- 2 Dinners with bar
- 2 Breakfasts
- Beer Tasting event (for producer and allied member only)
- 1 Afternoon ice cream social (kid friendly)
- Hospitality Suite access (no minors please)
- Live entertainment
- Welcome gift bag
- Unlimited networking
- Opportunity to pre-book spa services at the Omni Grove Park Inn (spa fees for services booked apply)



## Networking Options (additional fees apply):

- **Golf Tournament** (\$250/person) includes: grab’n’go breakfast at the course, tournament course captain, foursome pairing with a shotgun start, hospitality cart throughout tournament, cash prizes
- **Fly Fishing Excursion** (\$410/person) includes: grab’n’go breakfast at the hotel, professional guide, NC fishing license, all equipment and gear (including fishing flies and leaders), bottled water, snacks, lunch, guide gratuity, all taxes (transportation on your own)
- **Biltmore Estate & Winery Tour** (\$225/person) includes: grab’n’go breakfast at the hotel, professional guide, transportation to/from the hotel, entrance ticket to Biltmore House, Gardens, and Winery (including wine tasting), personal audio guides, boxed lunch on the grounds, bottled waters in iced coolers and taxes
- **Whitewater Rafting Excursion** (\$250/person) includes: grab’n’go breakfast at the hotel, transportation to/from the hotel, all equipment, lunch with beverages, beer/water/soft drinks on the bus ride home, professional guides, and all taxes (children ages 8 and older are welcome)

**Registration opens January 15, 2024!**

[www.SoutheastEgg.org](http://www.SoutheastEgg.org)

### REGISTRATION/HOTEL QUESTIONS:

Empowered Events LLC (our planning partner)  
Lara Durben and Teresa Sorenson  
info@empoweredeventsllc.com  
763/284-6763

### SPONSORSHIP QUESTIONS:

Tonia Evans, Empowered Events LLC  
tonia@empoweredeventsllc.com  
763/284-6763

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## HOTEL RESERVATIONS | OMNI GROVE PARK INN

The Southeast Egg Industry Regional Conference is pleased to announce these special group rates at the historic Omni Grove Park Inn in Asheville, North Carolina. Our group rates are good from June 15-24 in case you would like to extend your stay before/after our conference to take in all that Asheville and the Omni Grove Park Inn have to offer.

To reserve your room, please call the Omni Grove Park Inn's Central Reservations at 800-438-5800 (mention Southeast Egg Industry Regional Conference when you call) or [book online](#).

- Standard room (single or double occupancy) – \$359/night (plus applicable taxes and a nightly resort fee of \$35); additional adults in the room will be charged \$40/each.
- One night's deposit at time of booking is required to confirm all reservations.
- Upgrades are priced as follows for a Deluxe Mountain View (\$434), Premium Mountain View (\$479), Executive King Suite (\$734), Club Floor (\$824) – all on a space availability basis.
- Accessible and pet friendly rooms have limited availability; please submit these requests as early as possible. There is an additional charge of \$250 for reserving a pet-friendly room.
- Parking is available at these rates: \$28.00 per day for outside self-parking or garage parking, and \$38.00 per day for valet parking.

**Deadline to reserve your hotel room(s):** May 20, 2024

**SPA APPOINTMENTS** – We have reserved a limited number of spa appointments each day, June 17-20, for our attendees. We strongly recommend making your spa treatment reservations at the time you make your room reservation, to ensure the best selection and times. You may book spa treatments by calling Central Reservations 1-800-438-5800. (Note: A confirmed room reservation is required for treatments Friday-Sunday before you can make an appointment.)

## REGISTRATION & HOTEL RESERVATION CANCELLATION POLICIES

For cancellations of event registrations made in writing by May 18, 2024, registrations will be fully refunded, minus a \$15 cancellation fee. No refunds will be given for event registration cancellations made after May 18, 2024 or for no-shows.

No refunds will be given for cancellations of optional networking activities, regardless of date of cancellation or weather-impacted cancellations. North Carolina Egg Association has contracts in place to offer these activities and is required to meet these obligations regardless of cancellation status. We appreciate your understanding of this.

**All hotel room reservations will be locked in and confirmed on May 19, 2023.** For hotel cancellations after May 18, 2024, a refund will NOT be issued and North Carolina Egg Association may need to invoice you for your hotel stay in order to meet strict, contractual hotel reservation policies.

If you check out of your room reservation early, the hotel will add an early departure fee to your account. Any reservation that fails to arrive on the scheduled arrival date will be considered a no-show and you will be charged accordingly.

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# Southeast Egg Industry Regional Conference

# SCHEDULE



June 18-20, 2024  
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## Tuesday, June 18

1:00 pm - 6:00 pm	Registration / Name Badge Pick-Up	Vanderbilt Reg Desk
3:00 pm - 5:00 pm	Florida Poultry Federation Annual Meeting	Roosevelt KL
3:00 pm - 5:00 pm	North Carolina Egg Association Board/Annual Meeting	Hoover HJ
3:00 pm - 5:00 pm	Maryland Egg Council Board Meeting	Coolidge DE
4:00 pm - 6:00 pm	Hospitality Suite	Room TBD
6:00 pm - 9:30 pm	Welcome Reception & Networking Dinner	Skyline Room / Mtn Terrace
9:30 pm - 11:30 pm	Hospitality Suite	Room TBD

## Wednesday, June 19

7:00 am - 8:00 am	Grab'N'Go Breakfast	Skyline Room
7:00 am - 8:00 am	Grab'N'Go Breakfast for golfers	GPI Golf Course Clubhouse
7:00 am - 9:00 am	Registration / Name Badge Pick-Up	Hoover HJ
8:00 am - 2:00 pm	Golf Tournament (shotgun start)	GPI Golf Course
	Optional Activities	
8:45 am - 2:00 pm	<ul style="list-style-type: none"><li>Biltmore Estate Tour</li></ul>	Bus pick-up at GPI
7:45 am - 1:30 pm	<ul style="list-style-type: none"><li>Fly Fishing</li></ul>	Transportation on your own
7:45 am - 1:30 pm	<ul style="list-style-type: none"><li>Whitewater Rafting</li></ul>	Bus pick-up at GPI
2:00 pm - 3:00 pm	Poolside Ice Cream Social	Vanderbilt Terrace
2:30 pm - 3:30 pm	Beer Tasting Event - <i>Producers &amp; Allied Members Only</i>	Pool/Cabana Area
4:00 pm - 6:00 pm	Hospitality Suite	Room TBD
6:00 pm - 6:30 pm	President's Reception	Grand Ballroom Foyer
6:30 pm - 10:00 pm	President's Dinner, Awards & Entertainment	Grand Ballroom AB
10:00 pm - 11:30 pm	Hospitality Suite	Room TBD

## Thursday, June 20

7:00 am - 8:00 am	Breakfast	Grand Ballroom AB
8:00 am - 10:30 am	EGGucation Session	Grand Ballroom AB

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## Thursday, June 20

7:00 am - 8:00 am	Breakfast	Grand Ballroom AB
8:00 am - 10:30 am	EGGucation Session	Grand Ballroom AB